



# Harris County Touchdown Club 2024 Football Program Ad Purchase Form

Complete the online ad form and submit payment to the HCTD Club no later than **July 18, 2024**.  
You may also complete this form online at [www.hctdclub.com](http://www.hctdclub.com).

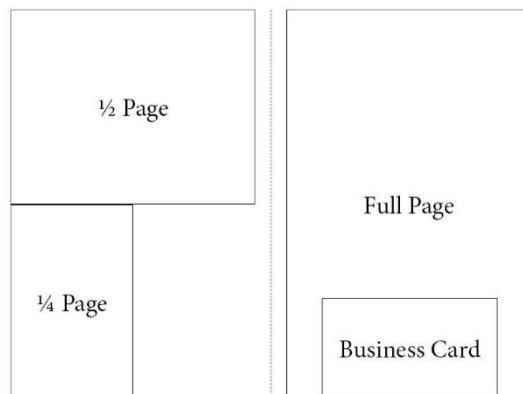
Payments may be mailed to the HCTD Club at PO Box 129, Hamilton, GA 31811.

Payments may also be given to a club officer  
(must be postmarked by **7/18/24** if mailed).

Preferred formats for ads are Vector Files (.pdf, .eps, .ai, .svg are acceptable). If there are questions, please contact Lisa Scully at 706-366-7653. **Completed camera ready artwork must be submitted – design services are not available for business ads.**

## Football Program Ad Options:

- Inside Cover: 8 ½ x 11 (Color) \$350
- Inside Back Cover \$350
- Full-Page: 7 ¼ x 9 (Color) \$250
- Full-Page : 7 ½ x 9 (Black & White) \$150
- Half-page: 7 ½ x 4 ½ (Black & White) \$100
- Quarter Page: 3 5/8 x 4 ½ (Black & White) \$50
- Business Card: (Black & White) \$30
- Tiger Package:
  - Full-Page Color Ad, 24" Sign Board Color Ad,  
2 Season Football Passes \$400
  - Full-Page Color Ad, 48" Sign Board Color Ad,  
2 Season Football Passes. \$525



## Sign Options:

- Sponsor Board Signs (entrance to Tiger Stadium):
  - 48" wide x 36" tall, color \$275 (\$250 renewal)
  - 24" wide x 18" tall, color \$150 (\$125 renewal)
- Modstar Frame Field Sign (yard line signs) \$600 (\$450 renewal)
  - 4 feet, color, 2 Season Football Passes

## Tiger Tron Scoreboard Ad Packages:

- Custom Ad Panel: \$1,250
  - 4' wide x 33" tall Ad Panel - will remain for two years
  - Full-Page black & white ad in football program
  - 2 entitlement announcements per game
  - 2 season football passes (optional)
- Custom Ad Panel: \$5,000
  - 6' wide x 6'5" tall Ad Panel – will remain for Three years
  - Full-Page black & white ad in football program
  - 4 entitlement announcements per game
  - 4 season football passes (optional)

Visit <http://tinyurl.com/HCTCAds> or scan the QR code to complete online!

